

PLANET IMPACT





PRIVACY STATEMENT






v.1.0 del 24/06/2019 (Art. 13 Regulation EU 679/2016)





We at Planet Impact International Ltd seriously consider the confidentiality of the personal data of our customers and users, as well as all other people who enter into a relationship with us.

For this reason, with the following document, we provide you with all the information you need to know, who will manage the personal data you are providing to us and how it will be managed.

This information is subject to updates and can always be consulted through our website <https://www.planetimpact.com/privacy>

<p>1</p>	 <p>The Privacy Data Controller</p>	<p>The Data Controller is Planet Impact International Ltd with headquarters in Smartcity Malta, Bld. SCM 01, Lvl G, PnP 05, Ricasoli, Kalkara SCM 1001 Malta</p> <p>contactable at the following addresses:</p> <ul style="list-style-type: none"> → Phone +356 27782460 → e-mail support@planetimpact.com
<p>2</p>	 <p>RESPONSIBLE FOR DATA PROTECTION</p>	<p>The Data Protection Officer is ADRIAN SZUMSKI, domiciled at Planet Impact International Ltd, which can be contacted at the following addresses:</p> <ul style="list-style-type: none"> → Phone +356 27782460 → e-mail: privacy@planetimpact.com
<p>3</p>	 <p>PURPOSE</p>	<p>Your personal data will be managed for the following purposes:</p> <ul style="list-style-type: none"> → provision of our services or services provided by companies connected to us; → order fulfillment; → sending commercial information; → acquisition of data on consumer habits; → market surveys;
<p>4</p>	 <p>LEGAL BASIS AND CONSEQUENCES FOR FAILURE TO COMMUNICATE DATA</p>	<p>Your personal data is processed according to the following legal basis:</p> <ul style="list-style-type: none"> → your consent → for the fulfillment of a contractual obligation → for our legitimate interest: direct marketing purposes <p>The communication of your data is necessary to be able to use our services. You can always choose not to provide your personal data, but if you fail to communicate them we will not be able to provide you with our services. You can choose not to consent to the use of your data for marketing purposes and</p>

		to send commercial information.
5	 CATEGORIES OF DATA	<p>To achieve the purposes indicated in point 3 we will deal with the following types of data</p> <p>common data: identification data, such as your name, surname, e-mail address, residential address, date of birth, interests, browsing data (such as IP addresses or domain names of the computers used by the user on our website) and in general any other personal information that does not concern racial or ethnic origin, political opinions, religious or philosophical convictions, trade union membership, genetic information; biometric information, health status, sexual life or sexual orientation;</p>
6	 DATA ADDRESSEES	<p>Your data may be disclosed to external parties whose intervention in the processing is necessary based on the services requested or on the basis of contractual, fiscal or regulatory obligations (eg credit institutions for profiles relating to the fulfillment of receipts and payments , providers of consulting services, suppliers of customer assistance services, etc.).</p> <p>Furthermore, your data may be processed by employees or collaborators of our organization appointed as data processors, as well as by companies of our group or by companies that carry out outsourced activities, including the management of websites or cloud computing services, external suppliers, professionals and consultants who are appointed as Data Processors.</p> <p>We will not pass on your personal information to third parties for advertising or marketing purposes without your explicit consent.</p>
7	 DATA TRANSFER ABROAD	Your data will not be transferred outside the European Union.
8	 STORAGE PERIOD	<p>The information acquired is used to provide the services requested, and therefore also to be able to contact you about them, as well as to detect, prevent and counter fraudulent or illegal activities.</p> <p>We store your personal data for the time necessary to provide the services. We may also keep your personal information to ensure compliance with national laws, prevent fraud, collect any fees due, any disputes, solve problems and provide assistance in the event of investigations and take other actions where required by applicable national laws.</p>
9	 RIGHTS OF THE USER / CUSTOMER	<p>You may at any time ask the Data Controller by writing to the addresses indicated in point 1) of:</p> <ol style="list-style-type: none"> 1) access your personal data; 2) have them rectified; 3) have them deleted ("right to oblivion") if one of the following conditions occurs: <ol style="list-style-type: none"> a) your data is no longer necessary with respect to the purposes for which it was collected; b) the processing is based solely on your consent and not on legal or contractual obligations; c) there was opposition pursuant to art. 21 of EU Regulation 679/2016; d) the data have been acquired without the prior consent processed without compliance with legal obligations; e) personal data have been acquired for commercial offers addressed to minors regarding

		<p>online services.</p> <p>4) limit the processing to some data, if compatible with the purposes for which the data was collected;</p> <p>5) transfer data to another Owner ("data portability").</p> <p>In addition to the rights listed above, you will always have the right to lodge a complaint with the Control Authority (www.xxxx.com)</p> <p>If the processing of your personal data is based exclusively on your consent, you can at any time revoke it by sending an e-mail or by writing to the addresses indicated in point 1)</p>
10	 <p>RIGHT OF OPPOSITION TO THE PROCESSING</p>	<p>In cases where it is not possible to request deletion of data, you can still oppose the processing when this is justified by reasons relating to your particular situation.</p> <p>If your data is used for direct marketing purposes, including profiling, you will have the right to object without giving any reason.</p>
11	 <p>AUTOMATED DECISION PROCESSES</p>	<p>We do not use automated decision-making processes</p>
12	 <p>SOURCE OF THE DATA</p>	<p>Your personal data has been taken from:</p> <ul style="list-style-type: none"> → Your registration to our products or services; → Your subscription to our newsletters or pages captures contacts subject to your explicit consent; → from Public Registries; → archives accessible to the public;
13	 <p>COOCKIE SITI WEB e APP</p>	<p>This is the Cookie Policy for PLANET IMPACT, accessible from www.planetimpact.com</p> <p>What Are Cookies</p> <p>As is common practice with almost all professional websites this site uses cookies, which are tiny files that are downloaded to your computer, to improve your experience. This page describes what information they gather, how we use it and why we sometimes need to store these cookies. We will also share how you can prevent these cookies from being stored however this may downgrade or 'break' certain elements of the sites functionality.</p> <p>For more general information on cookies see the Wikipedia article on HTTP Cookies.</p> <p>How We Use Cookies</p> <p>We use cookies for a variety of reasons detailed below. Unfortunately in most cases there are no industry standard options for disabling cookies without completely disabling the functionality and features they add to this site. It is recommended that you leave on all cookies if you are not sure whether you need them or not in case they are used to provide a service that you use.</p> <p>Disabling Cookies</p> <p>You can prevent the setting of cookies by adjusting the settings on your browser (see your browser Help for how to do this). Be aware that disabling cookies will affect the functionality of this and many other websites that you visit. Disabling cookies will usually result in also disabling certain functionality and features of the this site. Therefore it is recommended that you do not disable cookies.</p>

The Cookies We Set

Account related cookies

If you create an account with us then we will use cookies for the management of the signup process and general administration. These cookies will usually be deleted when you log out however in some cases they may remain afterwards to remember your site preferences when logged out.

Login related cookies

We use cookies when you are logged in so that we can remember this fact. This prevents you from having to log in every single time you visit a new page. These cookies are typically removed or cleared when you log out to ensure that you can only access restricted features and areas when logged in.

Email newsletters related cookies

This site offers newsletter or email subscription services and cookies may be used to remember if you are already registered and whether to show certain notifications which might only be valid to subscribed/unsubscribed users.

Orders processing related cookies

This site offers e-commerce or payment facilities and some cookies are essential to ensure that your order is remembered between pages so that we can process it properly.

Surveys related cookies

From time to time we offer user surveys and questionnaires to provide you with interesting insights, helpful tools, or to understand our user base more accurately. These surveys may use cookies to remember who has already taken part in a survey or to provide you with accurate results after you change pages.

Forms related cookies

When you submit data to through a form such as those found on contact pages or comment forms cookies may be set to remember your user details for future correspondence.

Site preferences cookies

In order to provide you with a great experience on this site we provide the functionality to set your preferences for how this site runs when you use it. In order to remember your preferences we need to set cookies so that this information can be called whenever you interact with a page is affected by your preferences.

Third Party Cookies

In some special cases we also use cookies provided by trusted third parties. The following section details which third party cookies you might encounter through this site.

This site uses Google Analytics which is one of the most widespread and trusted analytics solution on the web for helping us to understand how you use the site and ways that we can improve your experience. These cookies may track things such as how long you spend on the site and the pages that you visit so we can continue to produce engaging content.

For more information on Google Analytics cookies, see the official Google Analytics page.

Third party analytics are used to track and measure usage of this site so that we can continue to produce engaging content. These cookies may track things such as how long you spend on the site or pages you visit which helps us to understand how we can improve the site for you.

From time to time we test new features and make subtle changes to the way that the site is delivered. When we are still testing new features these cookies may be used to ensure that you receive a

consistent experience whilst on the site whilst ensuring we understand which optimisations our users appreciate the most.

As we sell products it's important for us to understand statistics about how many of the visitors to our site actually make a purchase and as such this is the kind of data that these cookies will track. This is important to you as it means that we can accurately make business predictions that allow us to monitor our advertising and product costs to ensure the best possible price.

The Google AdSense service we use to serve advertising uses a DoubleClick cookie to serve more relevant ads across the web and limit the number of times that a given ad is shown to you.

For more information on Google AdSense see the official Google AdSense privacy FAQ.

We use adverts to offset the costs of running this site and provide funding for further development. The behavioural advertising cookies used by this site are designed to ensure that we provide you with the most relevant adverts where possible by anonymously tracking your interests and presenting similar things that may be of interest.

Several partners advertise on our behalf and affiliate tracking cookies simply allow us to see if our customers have come to the site through one of our partner sites so that we can credit them appropriately and where applicable allow our affiliate partners to provide any bonus that they may provide you for making a purchase.

We also use social media buttons and/or plugins on this site that allow you to connect with your social network in various ways. For these to work the following social media sites including; {List the social networks whose features you have integrated with your site?:12}, will set cookies through our site which may be used to enhance your profile on their site or contribute to the data they hold for various purposes outlined in their respective privacy policies.

More Information

Hopefully that has clarified things for you and as was previously mentioned if there is something that you aren't sure whether you need or not it's usually safer to leave cookies enabled in case it does interact with one of the features you use on our site. This Cookies Policy was created with the help of the Cookies Policy Template Generator and the Terms and Conditions Template.

However if you are still looking for more information then you can contact us through one of our preferred contact methods:

Email: privacy@planetimpact.com